# **Privacy Policy**

Last Updated: 25/07/2024

The privacy policy below describes in detail the types of personal information that is collected and recorded by <u>www.marcovalentinicoach.com</u> website (the "Service") and how it is used.

By using Service, you consent to the terms of this privacy policy.

#### 1. Data Controller and Data Processors

**Marco Valentini** is the data controller responsible for the processing of personal data collected through the <u>www.marcovalentinicoach.com</u> website (the "Service"). His contact details are as follows:

Address: Via Francesco Rismondo 39, 56123, Pisa, Italy

Email: marcovcoaching@gmail.com

Phone: +393515407914

Data processors are individuals or entities appointed by us to process personal data on our behalf. They are contractually obligated to protect your personal data and process it only according to our instructions.

#### 2. What information does this Service collect?

**2.1. Browsing Data**: During your navigation of our Service, certain data is automatically collected by the system and is necessary for the operation of the website. This data includes IP addresses, browser type, operating system, referring URL, and date/time of access.

**2.2. Data Provided Voluntarily by the User**: We collect personal data that you voluntarily provide to us through our contact form. This data may include your name, email address, phone number, and any other information you choose to provide in your message.

## 3. Purpose of Data Processing

The personal data we collect is used solely for the purpose of responding to your inquiries submitted through the contact form. We do not use your data for any other purpose, and we do not share it with third parties unless necessary to fulfill your request or required by law.

#### 4. Legal Basis for Data Processing

The legal basis for processing your personal data under the General Data Protection Regulation (GDPR) is your explicit consent, which you provide when you submit the contact form. Specifically:

- Consent (Article 6(1)(a) GDPR): By voluntarily providing your personal data through the contact form, you consent to its processing for the purposes described in this Privacy Policy. You have the right to withdraw your consent at any time by contacting us using the details provided above.
- 2. Legitimate Interests (Article 6(1)(f) GDPR): We may process your data as necessary for the purposes of our legitimate interests, provided those interests are not overridden by your rights and interests. Our legitimate interests include responding to your inquiries and improving our services.

We ensure that any processing of your personal data is done in compliance with the GDPR and respects your rights and freedoms.

#### 5. Data Retention Period

We will retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, including responding to your inquiry. Once your inquiry has been resolved, your data will be securely deleted, unless a longer retention period is required by law.

## 6. Security of Data

The security of your data is important to us. We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, disclosure, alteration, or destruction.

## 7. Rights of Data Subjects

Under the GDPR, you have the following rights regarding your personal data:

- **Right to Access**: You have the right to request access to your personal data and obtain information about how it is being processed.
- **Right to Rectification**: You have the right to request the correction of inaccurate or incomplete personal data.
- **Right to Erasure**: You have the right to request the deletion of your personal data when it is no longer necessary for the purposes for which it was collected, or if you withdraw your consent.

- **Right to Restriction of Processing**: You have the right to request the restriction of processing of your personal data under certain conditions.
- **Right to Data Portability**: You have the right to receive your personal data in a structured, commonly used, and machine-readable format and have the right to transmit that data to another controller.
- **Right to Object**: You have the right to object to the processing of your personal data under certain conditions.
- **Right to Withdraw Consent**: If the processing of your personal data is based on your consent, you have the right to withdraw your consent at any time.

To exercise any of these rights, please contact us using the details provided above.